



**POPULATION
HEALTH TRUST**
ADVISORY COMMITTEE

Board of Health
Lisa Janicki, Chair
Ron Wesen, Commissioner
Ken Dahstedt, Commissioner

PHT Steering Committee Meeting

Monday December 09th, 2019 - 12:00pm-1:30pm

Skagit County Commissioner's Building, Copper Room

Members: Connie Davis, Kristen Ekstran, Sonia Garza, April Gunderson, Bill Henkel, Mary McGoffin, Debra Lancaster, Jennifer Johnson, and Kevin Murphy

Regrets:

Agenda

12:00	Welcome and approve November minutes
12:05	Live Well San Diego Report <ul style="list-style-type: none"> • Learnings • Aspirations
12:45	Housing <ul style="list-style-type: none"> • Process discussion – TU steps, who and how • General Assessment • Think about priorities – cross-section of housing topic areas (homelessness, affordable housing, permanent shelter) and populations •
1:15	Review and confirm agenda for <u>January</u> <ul style="list-style-type: none"> • Housing follow-up steps • LW San Diego • Assessment Timeline and equity report framework

Live Well San Diego Take-aways:

- 1) PHT is on a similar path:
 - Public Health (which brands itself as LWSD) is backbone
 - Use RWJF model of population health and Healthy People 2020 as frameworks
 - They actualize work through “Community Action Teams”, ie. Workgroups

- Utilize strategy mapping as communication tools for community and partners to understand and align efforts
 - They host a large-scale annual event, and host community events (similar to the Free Firearm Lock Box events that we hosted with Seattle Children's a couple of years ago)
- 2) LiveWell SD progress after 10 years:
- Narrowed focus to top 10 indicators in 5 areas of influence. Track those 10 indicators.
 - Communication – use pyramid to show 10 indicators, 5 areas of influence, 4 strategic approaches and three overarching objectives (better health, living safely, thriving)
 - Formal recognition of partners (now 451) – partners used for marketing and promotion of high level concepts.
 - 2 tracks of work: 1) collective impact and 2) integration of government services co-located in the same facilities, all with a trauma informed focus.
 - Co-branding of LiveWell San Diego “brand” impressive: Public Health, community partners such as DSHS, veteran affairs, and others use LWSD as their agency identity and logo.
- 3) Other take-aways relevant to the Trust
- LWSD is the effort, not the organization, ie. The Trust is the who, not the what. We haven't branded the “What”
- 4) Applications/Aspirations
- Branding our work toward population health in a way that the community at large can participate in (Public Health interested is interested in LiveWell Skagit)
 - Through partnerships created in workgroups, roll out additional partnership plan. Formalize opportunities for partners to participate, to report, to collaborate together and share stories through the brand.
 - Refine our tracking of high-level indicators? Create overarching objectives that roll-up our top ten priority ares?